

C1 The preferred method may also include a plurality of compact disc – read only memory (CD-ROMs) or a RAID (Redundant Array of Independent Disks) array drive for storing the portion of pre-recorded products.

In The Claims:

Please amend claims 26, 28-37, 44 and 46-51, as follows:

26. (Once Amended) A network web site for allowing a remote user to preview a pre-selected portion of a pre-recorded video product, using a computer, a computer display and a telecommunications link between the remote user's computer and the network web site, the network web site comprising:

a) a central host server coupled to a communications network for retrieving and transmitting the pre-selected portion of the pre-recorded video product upon request by the remote user;

C2 b) a central storage device for storing pre-selected portions of a plurality of different pre-recorded video products, the central storage device coupled to the central host server;

c) an identification (ID) [means] process [for] that recognizes[ing] a user ID which specifically identifies the user to the central host server;

d) a tracking process that tracks the user's progress through the network web site; and

e[d]) a control [means for] process that provides[ing] the user with interactive control over the preview of the pre-selected portion of the pre-recorded video products.

C3 28. (Once Amended) The network web site of Claim 26 further comprising a purchasing process that [means for] allows[ing] the user to place an order for purchasing at least one video product.

29. (Once Amended) The network web site of Claim 26 further comprising a listing process that [means for] provides[ing] the user with dynamic lists of the pre-selected portions of the plurality of different pre-recorded video products that have been previewed the most.

30. (Once Amended) The network web site of Claim 26 further comprising a recording process that [means for] provides[ing] the user with a record of previous previews by the user.

31. (Once Amended) The network web site of Claim 26 further comprising a ratings process that [means for] prompts[ing] the user for a rating of a particular one of the pre-selected portions of the plurality of different pre-recorded video products and stores[ing] the user's rating.

32. (Once Amended) The network web site of Claim 31 further comprising a first market research process that [means for] correlates[ing] the user rating with the user ID, for compiling market research data.

33. (Once Amended) The network web site of Claim 26 further comprising a second market research process that [means for] correlates[ing] the user ID with all previews performed by the user, for compiling market research data.

34. (Once Amended) A network web site for allowing a remote user to preview a pre-selected portion of a pre-recorded video product, using a computer, a computer display and a telecommunications link between the remote user's computer and the network web site, the network web site comprising:

a) a central host server coupled to a communications network for retrieving and transmitting the pre-selected portion of the pre-recorded video product upon request by a remote user;

b) a central storage device for storing pre-selected portions of a plurality of different pre-recorded video products, the central storage device coupled to the central host server;

c) an identification (ID) [means] process [for] that recognizes[ing] a user ID which specifically identifies the user to the central host server;

d) a tracking process that tracks the user's progress through the network web site;

e[d)] a control [means for] process that provides[ing] the user with interactive control over preview of the pre-selected portion of the pre-recorded video products; and

f[e)] a demographic process, associated with [means coupled to] the central host server, that [for] collects[ing] demographic information regarding the user.

35. (Once Amended) The network web site of Claim 34 further comprising a ratings process that [means for] prompts[ing] the user for a user rating of a particular one of the pre-selected portions of the plurality of different pre-recorded video products and stores[ing] the rating.

36. (Once Amended) The network web site of Claim 35 further comprising a first market research process that [means for] correlates[ing] the user rating with the user ID, for compiling market research data.

37. (Once Amended) The network web site of Claim 34 further comprising a second market research process that [means for] correlates[ing] the user ID with all previews performed by the user, for compiling market research data.

44. (Once Amended) A network web site for allowing a remote user to preview a pre-selected portion of a written work, using a computer, a computer display and a telecommunications link between the remote user's computer and the network web site, the network web site comprising:

a) a central host server coupled to a communications network for retrieving and transmitting the pre-selected portion of the written work upon request by the remote user;

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- b) a central storage device for storing pre-selected portions of a plurality of different written works, the central storage device coupled to the central host server;
  - c) an identification (ID) process that [means for] recognizes[ing] a user ID which specifically identifies the user to the central host server; and
  - d) a control process that [means for] provides[ing] the user with interactive control over the preview of the pre-selected portion of the written works.
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46. (Once Amended) The network web site of Claim 44 further comprising a purchasing process that [means for] allows[ing] the user to place an order for purchasing at one least written work.

47. (Once Amended) The network web site of Claim 44 further comprising a listing process that [means for] provides[ing] the user with dynamic lists of the pre-selected portions of the plurality of different written works that have been previewed the most.

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48. (Once Amended) The network web site of Claim 44 further comprising a recording process that [means for] provides[ing] the user with a record of previous previews by the user.

49. (Once Amended) The network web site of Claim 44 further comprising a ratings process that [means for] prompts[ing] the user for a rating of a particular one of the pre-selected portions of the plurality of different written works and storing the user's rating.

50. (Once Amended) The network web site of Claim 49 further comprising a first market research process that [means for] correlates[ing] the user rating with the user ID, for compiling market research data.

51. (Once Amended) The network web site of Claim 44 further comprising a second market research process that [means for] correlates[ing] the user ID with all previews performed by the user, for compiling market research data.

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Please add new claims 52-66, as follows:

52. (New) The method of claim 21, further comprising a step of rating one of the pre-recorded video products, wherein the user is graphically provided with between 3 and 8 discrete rating selections on the computer display.

53. (New) The method of claim 21, further comprising a step of gathering, from the network web site, customized market research information according to one or more desired parameters selected from the group consisting of unit sales, time periods, geographic markets, specific music categories, configuration breakdowns, and demographic user profiles.

54. (New) The method of claim 22, wherein, in association with the rating step, the user is graphically provided with between 3 and 8 discrete rating selections on the computer display.

55. (New) The network web site of claim 26, further comprising a ratings process that prompts the user for a rating of one of the pre-recorded video products, wherein the user is graphically provided with between 3 and 8 discrete rating selections.

56. (New) The network web site of claim 26, further comprising a customizable market research process that gathers, from the network web site, customized market research information according to one or more desired parameters selected from the group consisting of unit sales, time periods, geographic markets, specific music categories, configuration breakdowns, and demographic user profiles.

57. (New) The network web site of claim 31, wherein, in association with the rating process, the user is graphically provided with between 3 and 8 discrete rating selections on the computer display.

58. (New) The network web site of claim 34, further comprising a ratings process that prompts the user for a rating of one of the pre-recorded video products, wherein the user is graphically provided with between 3 and 8 discrete rating selections.

59. (New) The network web site of claim 34, further comprising a customizable market research process that gathers, from the network web site, customized market research information according to one or more desired parameters selected from the group consisting of unit sales, time periods, geographic markets, specific music categories, configuration breakdowns, and demographic user profiles.

60. (New) The network web site of claim 35, wherein, in association with the rating process, the user is graphically provided with between 3 and 8 discrete rating selections on the computer display.

61. (New) The method of claim 39, further comprising a step of rating one of the written works, wherein the user is graphically provided with between 3 and 8 discrete rating selections on the computer display.

62. (New) The method of claim 39, further comprising a step of gathering, from the network web site, customized market research information according to one or more desired parameters selected from the group consisting of unit sales, time periods, geographic markets, specific music categories, configuration breakdowns, and demographic user profiles.

63. (New) The method of claim 40, wherein, in association with the rating step, the user is graphically provided with between 3 and 8 discrete rating selections on the computer display.

64. (New) The network web site of claim 44, further comprising a ratings process that prompts the user for a rating of one of the written works, wherein the user is graphically provided with between 3 and 8 discrete rating selections.

65. (New) The network web site of claim 44, further comprising a customizable market research process that gathers, from the network web site, customized market research information according to one or more desired parameters selected from the group consisting of unit sales, time periods, geographic markets, specific music categories, configuration breakdowns, and demographic user profiles.

66. (New) The network web site of claim 49, wherein, in association with the rating process, the user is graphically provided with between 3 and 8 discrete rating selections on the computer display.